# Economy and Business of Japan 2018-2019

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There will be a set of 10 2-hour classes taught in Hilary Term and the first two weeks of Trinity Term.

#### Aims:

- To develop an understanding of the features and institutions of the Japanese economy, and how they compare with those of other countries
- To understand how Japanese economic institutions have evolved over time
- To understand the sources of Japan's rapid economic growth and the difficulties from the 1990s
- To explore current domestic and external challenges, including ageing, new production systems, and regional integration

# **Topics to be covered include:** (subject to revision)

- Japan's economic rise and its significance
- Savings, finance and industrial policy in the post-war 'miracle'
- Japan's enterprise 'system' and 'alliance capitalism'
- Small firms and entrepreneurship
- Labour and employment
- Technology and innovation
- Corporate governance
- The macro economy: What went wrong?
- Japan's economic role in emerging Asia
- Abenomics, ageing and agriculture

### **Learning Outcomes:**

• a broad understanding of the Japanese economy and business, contributions of different theoretical and disciplinary perspectives, as well as current challenges facing Japan's economy and business

#### **Course Assessment**

The main assessment will be through a three-hour examination in Trinity Term.

All students will be required to submit a piece of written work for assessment by the end of week 4 of the term in which the classes are taught. Details will be given during the first class of the term.

### **Recommended Introductory Reading:**

Flath, D. (2014), *The Japanese Economy, 3<sup>rd</sup> Edition*, Oxford: Oxford University Press.

Dore, R. (2000), Stock Market Capitalism: Welfare Capitalism, Oxford: Oxford University Press.

Ito, T., H. Patrick and D. Weinstein eds (2005), *Reviving Japan's Economy*, Cambridge MA: MIT Press.

Johnson, C. (1982), MITI and the Japanese Miracle, Stanford: Stanford University Press.

Okazaki, T. and M. Okuno-Fujiwara ed.s (1999), *Japan's Economic System and Its Historical Origins*, Oxford: Oxford University Press.

Vogel, S. (2006), *Japan Remodeled: How Government and Industry are Reforming Japanese Capitalism*, Ithaca: Cornell University Press.

Whittaker, D.H. and S. Deakin ed.s (2009), *Corporate Governance and Managerial Reform in Japan*, Oxford: Oxford University Press.